

Artera Analytics

With Artera, healthcare organizations receive advanced analytics that elevate reporting capabilities, power unique insights, and improve data value and transparency.

Elevate Reporting Capabilities

With pre-built specialized reports, Analytics Core enables you to review practice and staff performance to assess scheduling and staffing inefficiencies, monitor and optimize administrative needs, response times, platform usage, and hand-offs between teams.

Artera Analytics Plus provides all the benefits of Core and includes Self Service functionality that takes you to the next level of reporting. Generate personalized reporting to better understand critical metrics to make informed decisions to support your top priorities.

- Modify reports like Link Clickthrough Rate to understand rates of patient engagement with outbound information
- understand which practices receive the highest volume of patient messages with the Inbound Message Volume report
- Track patient satisfaction over time with the PES Results report.

Power Unique Insights

We offer a platform that helps your organization achieve its patient communications goals. With Analytics Core, track how often your messages are delivered and compare message reach across practices to understand location-specific performance and identify opportunities for improvement.

Uncover greater insights with Artera Analytics Plus and Self Service Analytics.

- Dive into the Campaign Effectiveness dashboard to A/B test campaign messages to develop content that generates higher response rates with key demographics
- Drill down into the Inbound Keyword Automation report to develop new automations for common patient inquiries to save staff time
- Analyze the No Show Trends dashboard for insights into effectively reducing patient no-shows

30% **of the world's data volume comes from healthcare.** Source: The Healthcare Data Explosion

BEST IN KLAS PATIENT OUTREACH 2022

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Improve Data Value & Transparency

While other analytics tools simply aggregate across their customers,

Artera allows you to make data-driven decisions with complete access to the data collected within your Artera instance. Analytics Core provides on-going data tracking across the platform formatted into select key reports, enabling users to view high-level trends on a a daily or weekly cadence.

With Analytics Plus and Self Service Analytics, explore areas for growth with full control over your own data, across your entire organization.

- Utilize the Campaign Delivery report to explore how effective outreach efforts are at reaching different patients.
- Confirm administrative information is up to date with the Practice and Location Information look
- Review the Executive Dashboard for snapshots of organizational health

Retain your data with available download options, build a collaborative data environment to easily share across teams, and explore a built-in data dictionary for support. View all available reports that can deliver value to your business here.

36%

By 2025, the compound annual growth rate of data for health care will reach 36% – a rate that's substantially faster than other industries.

Source: The Healthcare Data Explosion

	Analytics CORE	Analytics PLUS
	Included with all levels of the Artera platform. It offers two pre-built reports of how patients and staff are engaging through Artera at both the practice and enterprise levels.	Includes over 30 pre-built specialized reports and dashboards. Independently develop custom reports on-demand by modifying and saving existing reports or build your own.
Dashboard & Report Options	2	30+
User Access Settings	✓	✓
Data Dashboards	✓	✓
Filtering	Limited	✓
Drill Downs	Limited	✓
Data Extracts		✓
Self Service • Build Reports • Modify Reports • Save Edits • Change Fields • Collaborative Folder • Data Dictionary		✓
Availability	Included for users	Additional license required

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