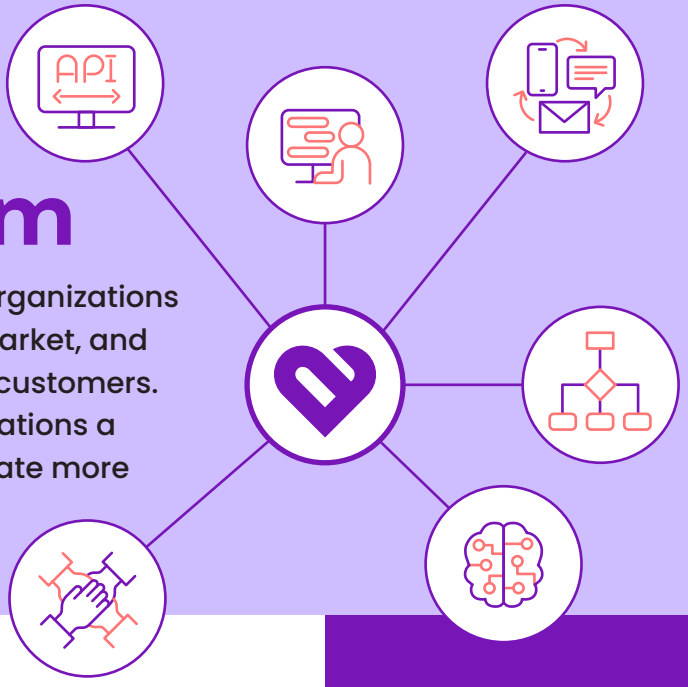
artera

Partner Ecosystem

The Artera Partner Ecosystem Program is available for organizations who would like to collaborate directly with us to build, market, and sell integrated communication solutions for our shared customers. Together, our innovation will provide healthcare organizations a more effective communications experience that will create more connected experiences for their patients.



Connect Best-in-class Technologies to Create Effective Communication Experiences
Artera focuses on unifying healthcare-related information and communicating that information on behalf of the provider to ensure that a patient receives the right information at the stage of their care journey.

Our goal is to simplify the channel of communication by bringing together the content and technology vendors with our industry-leading patient communication platform to smartly orchestrate information delivered to the patient. By doing so, together we will reduce complexity for the health system, enable them to progress their patient communication vision, and collectively, we will deliver a better patient experience.

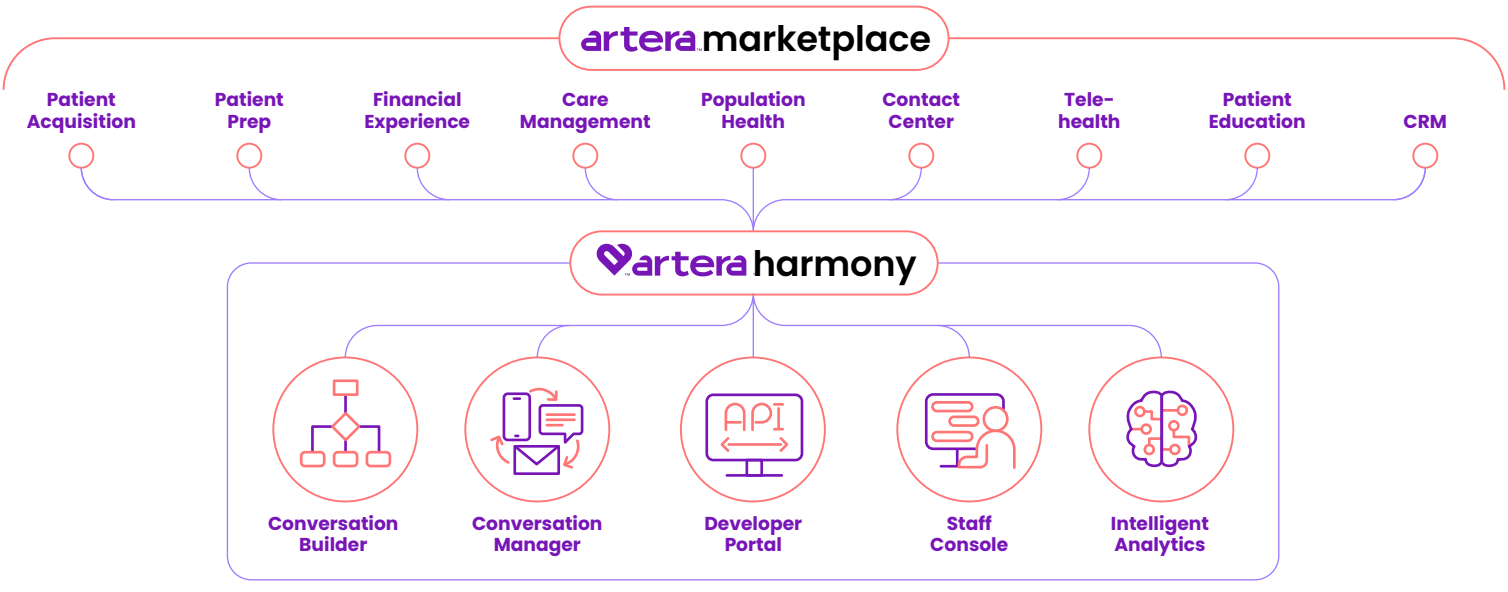
The Artera Partner Ecosystem Program ties together what we each do best via industry-leading APIs and creates the following benefits for you:

- Improve the communications experience for the customers you serve
- Increase adoption of your product as a byproduct of an improved patient experience
- The potential to reduce maintenance costs of managing SMS-based communications
- Gain additional market visibility through our partnership via shared GTM
- The potential to increase your revenue by gaining exposure to more customers

On average, Artera's enterprise customers have

11 different vendors messaging their patients

without a platform to unify and orchestrate those messages.



artera.io | sales@artera.io | 1-833-234-9355
© Artera Inc. 2023

> *"From an end-user perspective, everything feels like it's a UNC Health experience and that's where I think this is really unique."*
>
> **Dan Dodson**
> System Director, ISD Digital Health and Innovation, UNC Health

Most importantly, our shared customers will gain confidence that the ecosystem is working together to reduce complexity in patient communications, and that solutions will integrate more seamlessly, so they no longer have to worry about a disjointed communications experience for their patients. Let's build a world-class patient communications experience together.

The Artera Ecosystem
The Artera Partner Ecosystem Program grants you access to our generally available APIs which enable you to build "Connectors." By building a Connector, you will be able to seamlessly deliver your communications and content through Artera's platform. The program has three tiers that provide multiple opportunities for your company to engage with Artera on joint go-to-market activities that will raise the visibility of your solution within our shared customers.

General Development Partner
The General Development tier in the Artera Ecosystem Partner Program is for developers who need access to Artera's generally available APIs to build a Connector. All Artera Ecosystem Program Partners will start in this tier to get your first connection up and running quickly.

Throughout your discovery and build process, you will work with Artera to determine the scope and deployment expectations for your Connector. You will also learn about Artera's other partnership tiers with the goal of determining the most effective relationship to support the adoption of your Connector.

Go-To-Market Development Partner
The Go-To-Market Partner (GTM) Development tier in the Artera Ecosystem Partner Program is designed to facilitate collaborative GTM activities in addition to the access you get as a General Developer Partner.

This tier takes into account our joint business goals and will result in the development of a mutually agreed upon business relationship model that outlines our respective GTM commitments. These shared terms, conditions, and responsibilities will be included in your Integration Partner Agreement.

Custom Development Partner
The Custom Development tier takes all of the benefits of the Go-To-Market Development tier and adds the ability for your product and development teams to work directly with Artera's Innovation Organization to build new APIs and methods of integration beyond what Artera makes generally available.

Given the resource requirements from both you and Artera, admission to this tier will require the execution of a custom agreement.

Gozio+Artera Integration:

Mobile app downloads +443%

70% are repeat users

	General Development Partner	Go-to-Market Development Partner	Custom Development Partner
Generally Available API Access	✓	✓	✓
API Functionality Support	✓	✓	✓
Dedicated Partner Manager	✓	✓	✓
Artera Partner Ecosystem Marketplace Listing	✓	✓ Prioritized	✓ Prioritized
Co-marketing		✓	✓
Co-selling		✓	✓
Co-deployment (Implementation, CX)		✓	✓
Co-Support		✓	✓
Collaboration with Artera's Product & Engineering teams			✓

View the possibilities and submit your interest at https://artera.io/partners

© Artera Inc. 2023